Homepage Service

Factsheet

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Website setup Installation of the CMS WordPress by our experts	Yes	Yes
WordPress hardening Configuration and optimization of settings for smooth and secure website operation.	Yes	Yes
Plug-ins & themes Installation of key modules and themes.	Yes	Yes
Security service (optional) Regular updating of WordPress, themes, and plug-ins	CHF 20.– per month	CHF 20.– per month
Website design Creation of a website with around five pages	Yes	Yes
Image concept/image search Support during the creation of an image concept and license-free image searching	Yes	Yes
Training/introduction Learn, understand, and professionally use WordPress.	No	Yes

Security Service

Protect your website against misuse. WordPress updates are easy to install. But what happens when something goes wrong during installation and no usable backup is available. With the Update Service, we take care of updating the installed plug-ins, the themes, and the WordPress core files, including data backup and functional tests.

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Tools you can rely on

Forms

Create eye-catching forms with just a few clicks. You can quickly click your way through creating order forms, registration forms, contact forms, etc. without any technical knowledge. Fill your forms with life and use conditional logic to provide features such as online offers.

Design templates

We have preinstalled handpicked, high-quality premium themes from professional sources. You can of course install other design templates at any time.

Statistics and Analytics

Display the key Google Analytics reports and statistics directly on the dashboard. The associated tracking code will be automatically added to all pages. You benefit from a range of general reports and can also track your users in real time.

Website construction kit

The "Visual Composer Page Builder" or "Avia Framework" in the ENFOLD theme let you quickly create your website with just a few clicks and without any programming knowledge. You have full control over the website and can create any number of layouts that you can implement with an intuitive drag-and-drop builder.

Caching websites

Each page of your website is cached for fast viewing. Fast display is essential for SEO and is the basis of a good conversion rate. Only images that are visible to the user will be cached. Most well-known websites (YouTube, Facebook, Yahoo!) use this technique. Minimization reduces the size of HTML, JavaScript, and CSS files. The smaller the individual files, the faster they will be loaded.

Multilingual website

It is easy to create and operate multilingual websites. You can quickly and easily translate pages, articles, user-defined types, taxonomy, menus, and theme texts. You can even include a professional translation service directly on your website.

Security and protection

Diverse WordPress plug-ins to safeguard your website are preinstalled and optimally configured. These measures provide a variety of security features to better protect your WordPress website. Known malicious networks are blocked. The core WordPress files are scanned to uncover malicious tampering. Attacks are blocked in real time and an integrated firewall eliminates other known security risks.

Optimized server

Our WordPress-optimized servers provide many more resources than you need for your website. Speed counts.

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Training and introduction

Learn from qualified professionals how to design and maintain your website yourself. You will learn the basics of WordPress and the preinstalled tools and also receive practical tips on how to optimally present your website on the Internet.

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